

Book Anytime at Our Lowest Price /

SERIES PACKAGES

4 Services, Book Anytime in 4 Months (non-transferable). Designed for those who want to incorporate spa into their wellness routine.

Tulasāra™ Facial

| | |
|--------------------|-------|
| 30 minute services | \$95 |
| 60 minute services | \$125 |
| 90 minute services | \$155 |

NEW Plant Stem Cell Facial

| | |
|--------------------|-------|
| 60 minute services | \$155 |
| 90 minute services | \$175 |

Dual Exfoliation Peel

| | |
|--------------------|-------|
| 60 minute services | \$175 |
| 90 minute services | \$190 |

Massage

| | |
|--------------------|-------|
| 60 minute services | \$125 |
| 90 minute services | \$155 |

Mini Series

(3) 60-minute facials for \$80, Book Anytime in 3 Months

Make a commitment to yourself. You deserve it!

SPA INFORMATION

Please plan to arrive 15 minutes prior to your scheduled appointment. Arriving late may interfere with your treatment time and may decrease the therapeutic effects for you. All reservations will end at their scheduled time so as not to delay the next guest.

We understand that certain circumstances are unavoidable and may require cancellation. We request a 24-hour notice for any cancellation or reservation change. Cancellations with less than 24 hours notice will incur a charge of the total service cost. For this security purpose, all spa services require a credit card number when booking.



AVEDA INSTITUTE BRANDON /

1516 W Brandon Boulevard | Brandon, FL 33511
813.381.5660

AVEDA INSTITUTE FORT MYERS /

2040 Colonial Boulevard | Fort Myers, FL 33907
877.282.8332

AVEDA INSTITUTE JACKSONVILLE /

10601 San Jose Boulevard | Jacksonville, FL 32257
904.647.4575

AVEDA INSTITUTE ORLANDO /

495 North Semoran Boulevard | Winter Park, FL 32792
407.657.0348 | License #MM32462

AVEDA INSTITUTE SOUTH FLORIDA /

4186 South University Drive | Davie, FL 33328
954.990.0484 | License #MM32448

AVEDA INSTITUTE TALLAHASSEE /

2020 West Pensacola Street | Tallahassee, FL 32304
850.576.4287 | License #MM25828

AVEDA INSTITUTE TAMPA BAY /

28272 US Highway 19 N | Clearwater, FL 33761
727.287.4068 | License #MM32426

Refer a Student.
Create a Stylist.



Ask to speak with our Admissions Manager or call 877.282.8332 (877.ATAVEDA).

Financial aid available to those who qualify.



BeAveda.com

Salon + Spa Service Menu



HAIR ESTHETICS

Junior Level Senior Level

| | | |
|---|------|------|
| Haircut & Simple Style | \$16 | \$21 |
| Shampoo & Simple Style | \$12 | \$18 |
| Updo/Specialty Set/Braiding* | \$30 | \$35 |
| Blow-Dry with Iron Work* | \$50 | |
| Botanical Repair Conditioning Treatment | \$25 | \$30 |
| Botanical Repair Conditioning Treatment / Add-on | \$15 | \$15 |
| Aveda Professional Scalp Treatment | \$35 | \$40 |
| Aveda Professional Scalp Treatment Express / Add-on | \$15 | \$15 |

HAIR COLOR*

| | | | |
|----------------------------------|------------------|-------|-------|
| Color Retouch | <i>starts at</i> | \$45 | \$55 |
| Color Retouch with Color Balance | <i>starts at</i> | \$54 | \$64 |
| First Time Color | <i>starts at</i> | \$63 | \$77 |
| Blonding | <i>starts at</i> | \$68 | \$78 |
| Corrective Color | <i>starts at</i> | \$148 | \$168 |
| Glossing Treatment / Add-on | | \$15 | \$15 |
| Aveda Men™ Grey Blending | | \$18 | \$18 |

HIGHLIGHTS* (includes up to 2 colors)

| | | | |
|----------------------------------|------------------|------|------|
| Partial Foil (approx. 20 foils) | <i>starts at</i> | \$48 | \$58 |
| 1/2 Head Foil (approx. 35 foils) | <i>starts at</i> | \$57 | \$67 |
| Full Foil | <i>starts at</i> | \$63 | \$75 |
| Accent Foils (each) / Add-on | | \$11 | \$13 |

COMBINATION COLOR*

| | | | |
|--------------------------------|------------------|------|------|
| Color Retouch w/ Partial Foil | <i>starts at</i> | \$63 | \$73 |
| Color Retouch w/ 1/2 Head Foil | <i>starts at</i> | \$73 | \$83 |
| Color Retouch w/ Full Foil | <i>starts at</i> | \$83 | \$88 |

TEXTURE SERVICES*

| | | | |
|-----------------|------------------|------|-------|
| Relaxer | <i>starts at</i> | \$70 | \$78 |
| Relaxer Retouch | | \$35 | |
| Permanent Waves | <i>starts at</i> | \$75 | \$83 |
| Spiral Perm | <i>starts at</i> | \$80 | \$100 |

WAX HAIR REMOVAL++

Make sure to let us know if you're using physician prescribed skin care products or medications, so we can check for contraindications.

Facial Hair Removal

| | | | |
|----------------|--|------|--|
| Brow Design | | \$12 | |
| Chin or Cheeks | | \$12 | |
| Upper Lip | | \$12 | |

Body Hair Removal

| | | | |
|---------------|--|------|--|
| Underarm | | \$23 | |
| Half Arm | | \$19 | |
| Full Arm | | \$25 | |
| Half Leg | | \$25 | |
| Full Leg | | \$45 | |
| Bikini | | \$28 | |
| Back or Chest | | \$30 | |

MAKEUP

| | | | |
|--------------------|--|------|--|
| Lash or Brow Tint | | \$12 | |
| Makeup Application | | \$15 | |

AVEDA BARBERING (MEN'S SPECIALIST)

All barbering services are one hour max time. Include complimentary scented hot towel finish. **Only available in select locations.**

Aveda Men Haircuts (30-60 minutes)

| | | |
|---------------------------|--------------|--------------|
| Haircut + Aveda Men Style | Junior Level | Senior Level |
| | \$10 | \$15 |

Aveda Men Scalp Care

| | | |
|-----------------------------------|------|------|
| Scalp Cleanse Express (Pramasana) | \$10 | \$15 |
| Scalp Experience (Pramasana) | \$25 | \$30 |

Aveda Men's Add-ons

| | | |
|--|-----|------|
| Hair Removal (Waxing 15+ minutes) | | \$10 |
| Razor Shaping/Detailing | \$1 | \$2 |
| Beard / Brow Trim / Outline (5+ minutes) | \$2 | \$3 |
| Beard Grooming or Shape-Up | \$5 | \$5 |

Aveda Men Shaving

| | | |
|------------------------------|--|------|
| Aveda Shave (Face) | | \$10 |
| Aveda Shave (Head) | | \$10 |
| Aveda Exfoliating Head Shave | | \$12 |

Aveda Men Facials

| | | |
|---------------------------------|--|------|
| Aveda Mini Facial | | \$12 |
| Aveda Exfoliating Creme Cleanse | | \$15 |

Aveda Men Color Services

| | | | |
|-------------------------|------------------|------|------|
| Aveda Color for Men | <i>starts at</i> | \$36 | \$46 |
| Aveda Lightning | <i>starts at</i> | \$40 | \$50 |
| Aveda Men Grey Blending | <i>starts at</i> | \$15 | \$15 |

MASSAGE TREATMENTS++

Aveda Aroma Massage

Customized full-body massage with intensive work on 1-2 areas of focus. Swedish/relaxation, deep tissue, foot reflexology, acupressure, chakra techniques, energy work or pregnancy massage - the possibilities are endless.

| | |
|------|-------------------|
| \$38 | 60 minutes |
| \$48 | 90 minutes |

BODY TREATMENTS ++

| | |
|------|---|
| \$38 | Aveda Back Facial / 60 minutes |
| | A customized skin-focused treatment including cleansing, exfoliation and masque therapy featuring Aveda body care products and aromas. |
| \$55 | Aveda Aroma Body Polish Treatment / 75 minutes |
| | Full-body exfoliating treatment featuring customized Aveda body care products and aromas. Includes scalp and foot reflexology techniques. |

NAIL TREATMENTS*

**Select services not available at all locations*

Aveda Manicures and Pedicures

| | | | |
|---------------------------|------|-------------------------------|------------|
| Manicure | \$15 | Full Set | \$25 |
| Gel Manicure | \$20 | Full Set with Gel | \$30 |
| Pedicure | \$18 | Full Set Acrylic, Mylar & Gel | \$35 |
| Gel Pedicure | \$27 | Fills | \$20 |
| Manicure + Pedicure Combo | \$30 | French Polish / Add-on | \$5 (each) |
| | | / Includes 1 polish | |

FACIAL TREATMENTS

Tulasāra™ Facial Treatments

Our customized facial treatments focus on one area, and are most effective in a treatment series. Facials are recommended on a weekly or monthly basis to achieve optimal results.

| | |
|------|---|
| \$30 | Tulasāra™ Facial Treatment / 30 minute service |
| \$40 | Tulasāra™ Facial Treatment / 60 minute service |
| \$50 | Tulasāra™ Facial Treatment / 90 minute service |

\$15 Perfecting Plant Peel™ / Add-on

Retexturizes skin, smoothes fine, dry lines, and refines the look of pores for increased radiance

\$15 Eye Treatment / Add-on

Soothing experience for the eyes to help relieve tension and visibly revitalize the skin.

NEW Plant Stem Cell Facial

Choose from one of our NEW Plant Stem Cell Facials based on your skin's needs.

| | |
|------|---|
| \$50 | Plant Stem Cell Facial / 60 minute service |
| \$60 | Plant Stem Cell Facial / 90 minute service |

Hydrating Facial / Uses cactus fruit + hyaluronic acid to immediately double skin's hydration, instantly improving the appearance of fine, dry lines and wrinkles.

Luminizing Facial / Uses snow lotus + alpha hydroxy acids to instantly dissolve surface cells, leaving skin more radiant and luminous.

Pore Refining Facial / Uses sweet clover + beta hydroxy acid to reduce the appearance of pore size, leaving skin instantly smoother and more purified.

Aveda's Plant-Powered Alternative to Microdermabrasion and Chemical Peels

A plant-powered alternative to microdermabrasion and glycolic chemical peels.

| | |
|------|---|
| \$60 | Dual Exfoliation Peel / 60 minutes |
| \$65 | Dual Exfoliation Peel / 90 minutes |

In clinical studies, this treatment achieved better results than a combined microdermabrasion - 30% glycolic peel in both immediate and prolonged smoothness and radiance.

All services are performed by supervised students. Services are offered to women, men and children age 6 or older. Each child under the age of 12 must be accompanied by an adult who is not receiving a service.

*Pricing is based on individual client needs, length, condition of hair, multiple colors used, etc. Final pricing will be quoted during the service consultation. Services include finish.

**From plants, non-petroleum minerals or water. Learn more at aveda.com

++ Not all services available at all institute locations.

